

MEETING MARKS GRAND OPENING

Thousand Tire Men Are
Expected to Be Here
on May 12

TULSA A TIRE CENTER

Occasion Marks Formal Open-
ing of Associated Tire
Stores

A thousand tire men of Oklahoma, Texas and Arkansas are expected to be here May 12 for the formal opening of the southwestern headquarters of the Associated Tire Stores here at Tulsa. Harry Gorman, president of the Berry Gorman Tire & Rubber company and newly appointed regional director for the Associated stores said yesterday. The gathering will mark the opening of



Harry Gorman.

new chain stores throughout the southwestern territory and headquarters will be the Hotel Tulsa.

Tire men who are nationally known will be here and will address the meeting of the southwestern dealers. Among these speakers are W. J. Glynn, manager of the Associated, P. E. Werver, originator of the Goodyear tire, A. J. Stephens, originator of the well known Stephens tire, and E. F. Billings, advertising manager for the Associated. The Stephens company itself is sending invitations to the Tulsa meet and scores of telegrams of acceptance are already pouring into both the Kansas City and Tulsa offices.

Is Business Romance.

The opening of the new headquarters for the chain stores of the southwest with Gorman in charge climaxed the building up of a firm that is a romance of the business world. Two years ago Harry Gorman and W. C. Berry walked the streets of Kansas City and verbally visualized an enterprise. They dreamed a dream of a tire business of their own, a business that would lift them from the ranks of salesmen to heads of a firm, free to evolve and carry out their own ideas. Gorman turned to Berry.

"Let's do it," he said. With no money, no credit and no backing except the enthusiasm and confidence of youth, they picked Tulsa as the city in which to build the castle of their dreams, boarded the night train for that same place and once here, found and rented the room that has seen the establishment of a business built on the fragile stuff of which dreams are made and that has grown into the solid stuff by which success is measured. Back to Kansas City, they obtained some tires on credit and borrowed a few hundred dollars. April 19 they announced to Tulsa that they were ready to do business. The first five months they did an \$80,000 business, two-thirds of it retail. In two years time they have built up a concern whose business now covers the entire southwest with 500 established wholesale dealers in this part of the country. They did approximately a million-dollar business last year, and they have formed a \$150,000 corporation.

250 Chain Stores.

So much for the Berry Gorman Tire company. It is this Harry Gorman, who is undertaking to place in his territory, for the Associated Tire Stores company, 250 chain stores by next Christmas. This is Gorman's aim, he said yesterday. The Associated is now operating a chain of more than 200 retail and wholesale stores throughout the United States, and Gorman intends to swell this number considerably within the next few months. Berry will continue to operate the big jobbing business of the Berry Gorman Tire & Rubber company, while Gorman will devote his entire time to the establishment of the chain stores and will soon open separate headquarters and offices as regional director for the Associated.

His first undertaking as director will be the bringing here of his 51 dealer connections, and other dealers from Kansas and other parts of the southwest for the special convention and banquet that will be held May 12. These dealers are invited here at Gorman's expense, and it is believed that the convention will be the biggest thing of its kind ever held in the United States. Fox Wood, president of the Akron-Ardmore Tire & Rubber company, and J. E. Harris, sales manager of that company, are two well-known tire men who will be here. The Associated has given the Ardmore factory a million-dollar contract for

supplying their chain stores in the southern territory.

Welcome Visitors.

A. J. Ruid, newly elected water commissioner, and J. H. Stinson, former mayor of Tulsa, lifetime friends of Gorman, and Mayor H. P. Newblock will assist in welcoming the out-of-town visitors to Tulsa on the day of the convention. Gorman said yesterday that he expected to make Tulsa one of the largest distributing points for tires in the United States. He stated that Tulsa has been selected as regional headquarters because of his belief in its growth and possibilities and he used his efforts in convincing the officials of the Associated Tire Stores accordingly.

A. J. Stephens, head of the Associated Tire Stores, was in Tulsa this last week in conference with Gorman regarding plans of operation in this territory. He said that the Berry Gorman firm had established the reputation of being the biggest tire jobbers in the country and it was for that reason that he had solicited their connection in helping to manage the big chain of tire stores in this territory. Stephens said further that newspaper advertising was the firm's byword and the backbone of its success. Full page ads are run in every city where it operates stores and with the attractive prices offered enable the firm to create its big volume of business.

MINISTER IS INDICTED

Twenty-four Others Named in Report at Omaha Charging Use of Mails With Intent to Defraud.

OMAHA, May 6.—Twenty-five, including Rev. Charles Rogers, pastor of a fashionable Lincoln, Neb., church, were indicted here today on one bill by a federal grand jury, charged with conspiracy to use the mails with intent to defraud.

The indictments came in connection with the probe into the affairs of the Guaranty Securities company of Omaha, Des Moines and Denver. Bonds of the indicted men total \$225,000 and their homes are scattered all over the country.

Willard V. Mathews, former bank president here, now in jail in connection with a bank failure, is one of those indicted with Thomas Matters, Sutton, Neb.; James R. Ellison, Charleston, W. Va.; Charles R. Polph, Chicago; George L. Roach, Denver; and William H. Culver, Los Angeles.

Former Tulan Dies After Long Illness

Word was received here yesterday of the death in Elsinore, Cal., of Owen H. Howarth. He died last Friday following an illness which has gradually sapped his strength for the last six years. Howarth, who was 63 years old at the time of his death, came to Tulsa from Illinois in 1880. He was in business here until 1915 when his health failed him and he went to California. He is survived by his widow, Mrs. Ida L. Howarth, and five children, Mrs. O. O. Brannon of Turley; Perry E. Howarth of Kansas City; E. M. Howarth of Muskogee; Mrs. G. C. Baker of Tulsa, and Owen H. Howarth of Taft, Cal.

Man Hunt On at San Quentin.

SAN QUENTIN, Cal., May 6.—An organized man hunt was under way today for Leo Brennan, one of two convicts who sawed their way to liberty from the state prison, cutting two sets of bars and escaping through a tunnel dug under a deep concrete wall. Elmer Murphy, the other convict, was captured at San Rafael after a few hours' liberty.

News of Sapulpa

SAPULPA RECORDS MAY BE AUDITED

Commission Thinks Work Should Be Rushed to Completion

Special to The World.

SAPULPA, May 6.—That an audit of the city's books should be completed as early as possible so as to give new commissioners under the managerial form of government here a better insight into municipal finances, both past and present, was the opinion expressed by the members of the manager's council at their meeting at the city hall last night.

A report of the finance committee showed that both the city's finances and office records were not in the best condition.

May Employ Old Auditor.

Whether an auditor who recently made a partial audit of the city's books in the interests of the taxpayers' league should be employed to finish his work or another auditor employed for the task was a subject for considerable debate at the commission's latest session.

It was stated that the league's auditor would complete his work if paid a sum said to be due him on what he has already done. The auditor is understood to believe that he can complete the audit within 15 or 20 days. For a time the council was split on the matter of re-employing the auditor and it was finally decided to ask an auditor from Tulsa to submit an estimate on the length of time it would take to finish a complete report.

Many Records Missing.

The work of the auditor was said to have started with the records of 1918. It was declared that the audit could not be made earlier than that time because many records were missing. One financial statement has been published by the commissioner of finance in the last six years, it was stated.

The report of the finance committee last night also dealt with some details of present finances. It showed with other findings, that while the income from utilities had been expected to reach \$201,000 for the fiscal year ending next July 1, it had thus far only amounted to \$81,000. This income is not expected to go as high as \$160,000 by the end of the fiscal year.

Commissioners Wilson and Davison and City Manager Manning compose the finance committee. City Manager Manning declared that as further phases of the city's economic program under the new administration three employees in the engineering department, three in the street department, and two in the offices have been released.

News Man Marries.

As the culminating chapter in a romance which began a year ago while he was employed in the office of a Blackwell newspaper, James N. Blair, now a news service telegraph operator on the Sapulpa Herald staff, and Miss Viola Young of Blackwell were to be married at the Blair residence here at 6 o'clock this evening. It was to be the ninth wedding to occur on the local paper's staff in the last two years.

Harding May Withdraw Goldstein Nomination

WASHINGTON, May 6.—The nomination of Nat Goldstein as internal revenue collector for the first (St. Louis) district of Missouri may be withdrawn by President Harding, administration senators said today. Goldstein's nomination, which has been the subject of severe criticism from the democratic side because of his admitted acceptance of \$2,500 from former Governor Lowden's campaign fund in the presidential primaries of 1920, was said to be also viewed with disfavor by certain members of the Missouri delegation.

School Professor Dies Distributing Diplomas

WHITTE, Texas, May 6.—While about to deliver diplomas to the graduating class at Whitte high school, Prof. S. L. Erwin, 54, principal of the school, was seized with a heart attack. He staggered and fell into the outstretched arms of students, and died within a few minutes. Stella Erwin, 12, his daughter, had just finished delivering the valedictorian address for her class.

RAIL UNIONS UPHELD

Advisory Board Ratifies Action of Executive Committee at Chicago.

CLEVELAND, May 6.—The advisory board of the Brotherhood of Locomotive Engineers, one of the "big four" railroad unions in session here today ratified the action of the executive committee taken in Chicago some months ago, providing for concerted action with the United Mine Workers, "whenever their interests are affected."

The resolution pledges the unions to confer together whenever conditions arise that threaten the interests of either organization. Similar action is expected to be taken by the Order of Railway Conductors, who are now in session here, and by the Brotherhood of Locomotive Firemen, international, convention of which are to be held next week.

CAMPING ON DOPE FIND

Capture Consignment of Drugs but Doubtful What to Do.

SPECIAL TO THE WORLD. OKEMAH, May 6.—Sheriff L. M. Collier of this county and Charles Post, an officer of the internal revenue department, are sitting tight on a big consignment of "dope" found in the depot at Haley, the negro town northwest of Okemah. The consignment consists of 8,410 grains of morphine and cocaine, valued at \$1 a grain and consigned to Dr. Art B. Robinson. The name is fictitious as, according to the officers, there is no such person in the county. The stuff was shipped by the Direct Sales company of Buffalo, N. Y. The officers have been waiting in the expectation that the person who ordered the stuff would call for it, but to date no one has called for the dope. The revenue man says he has not the authority to take it from the depot and the sheriff does not know that he has, and seems to be having a hard time to learn just what to do in the premises.

Prominent Wichita Man Dies.

WICHITA, Kan., May 6.—J. H. Butts, 89, well-known Wichita capitalist and property owner for the last 14 years, died this morning at a local hospital of pneumonia. Mr. Butts had been taken to the hospital Tuesday from his home. His condition grew steadily worse until the death.

IRWIN CEREMONY SATISFIES ONE

Husband Says Wife Got Annulment That She May Finish School

OKLAHOMA CITY, May 6.—The Lawton "bathing pool" wedding, out of which the seeds of turmoil grew involving the Rev. Thomas J. Irwin of the First Presbyterian church of Lawton and his congregation in a row resulting in the resignation of the pastor here two weeks ago today, has turned out a "success" after all. At least Frank L. Wall, the man in the case, says so. Today he says it was all a "put up job."

"We wanted an annulment so Helen could finish school in Atlanta and we rushed the matter through according to form. The papers were drawn up and signed and an annulment granted by the judge. We expect to be married in June," he said.

ATLANTA, Ga., May 6.—Mrs. E. J. Brinsfield, mother of Miss Helen Brinsfield, "the bathing suit bride" today denied the reported announcement by Frank L. Wall, the bridegroom at Oklahoma City of her daughter's intention to re-marry him.

"There is not a word of truth in the reported announcement by Mr. Wall that my daughter is going to re-marry him," Mrs. Brinsfield said. "She has no such intention."

Mrs. William J. Bryan Taken Sick at Santone

SAN ANTONIO, Texas, May 6.—Mrs. William Jennings Bryan is seriously ill at the home of friends here. It was learned today. The commoner, who arrived here Thursday night with Mrs. Bryan by motor car on what had been intended as an overland trip from Jacksonville, Fla., to California, spent the morning at her bedside. In the event of Mrs. Bryan's recovery, plans for the motor trip will be abandoned, it was announced.

STRIKE NEAR IN CHICAGO

Union Labor's Strike Against Open Shop Nearing Critical Stage.

CHICAGO, May 6.—Union labor's fight on the "open shop" in the building trades industry neared the strike stage today when the Chicago building trades council voted a walkout on May 22 unless contractors abandon their "open shop" program. Approximately 6,000 men will be affected if the strike goes through.

Several building trades unions have voted to accept the wage award handed down by Judge K. M. Landis as arbitrator of a wage dispute between the unions and employers. The contractors have been employing non-union men in those trades that have turned down the Landis award.

The resolution adopted by the building trades council declares that all workmen in the building trades will strike May 22 unless the employers cease to employ non-union workers.

An Ontario rancher is experimenting with feeding a large flock of sheep with screenings from grain elevators.

OSER PREPARES HOME

His Engagement With Miss Mathilde Not Broken, Says His Lawyer In First Formal Statement.

ZURICH, May 6.—Major Max Oser's engagement to 16-year-old Mathilde McCormick of Chicago, granddaughter of John D. Rockefeller, has not been broken off, but on the contrary, Oser is busily preparing their future home which will be a virtually isolated love nest in the Alps, according to information obtained from Oser's lawyer.

"The engagement has not been broken off," said Oser's lawyer when shown a copy of cablegrams which had been published in the United States. "Quite the contrary in the case. Oser has been very busy for two weeks preparing for the nuptials. I expect him to return to Zurich next week."

Tire Sale Carlisle Cords 1/4 Off This Week

We offer you this special chance to buy for cash tires for your car.

The Carlisle Cord is priced same as other standard tires and one-fourth off means a saving of money for you.

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Jordan Style and Quality at Lower Price \$1795

F. O. B. CLEVELAND

Hereafter all cars within \$1000 of the Jordan price will be checked by Jordan standards for style as well as quality.

For Jordan has gotten away from that dreary monotony of line and color created by a season of blind imitation.

Like the charming woman of today the Jordan is a little more slender—more chic—more gay.

Doors are wide-opening. Mouldings are rectangular. The body edge is refreshingly flat.

The top is as carefully tailored as a woman's hat. Deep soft cushions. Rattle-proof Chrome Vanadium Springs. Broad, graceful fenders. Steering column at just the right angle. Pedals just where you want them.

A perfectly balanced chassis. The lightest on the road for its wheelbase.

A motor that has a silent thrilling "wallop" that makes the old driver turn and grin—and as accessible as any mechanic wants a good motor to be.

All instruments under glass—where you can see them.

A twist of the wrist opens a new ventilator in the cowl.

Bodies can't squeak because the powerful new frame can't "wave".

Curtains are carried in the doors. Alemite lubrication. Finest hand-buffed leather.

Snubbers. Cord tires. Optional colors.

More than ordinary economy. Power and performance beyond your expectations.

Our faith in the demand for such a car at the new low price has been more than justified.

How?—by a serious shortage of all models already.

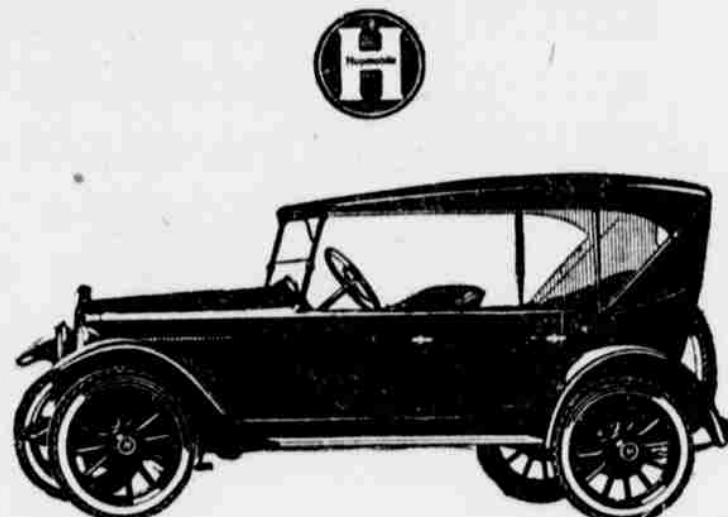
W. C. Norris Motor Sales Co., Tulsa, Okla.

Seventh at Main—State Distributors—Osage 5300

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JORDAN MOTOR CAR COMPANY, Inc., Cleveland, Ohio



Hupmobile Owners are Loyal

The conspicuous absence of the Hupmobile from the used-car advertising columns simply means that when the Hupmobile owner has occasion to re-purchase, he usually buys another Hupmobile.

Hupmobile owners give sound and ample reason for this pronounced loyalty.

They will tell you the Hupmobile's depreciation is slower and smaller; that its price as a used car is proportionately higher.

The qualities which win their highest regard, however, are the everlasting regularity of performance and service, the consistent economy and efficiency, which have always stamped the Hupmobile an extraordinary motor car value.

Touring Car, \$1250; Roadster, \$1250; Roadster-Coupe, \$1400; Coupe, \$1835; Sedan, \$1935—Cord Tires on all models—Prices F. O. B. Detroit. Revenue Tax Extra.

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